# **OP ROSARIA**

Belpasso, Italy

# Rosaria – The pure taste of high quality

OP Rosaria is an organization of the best citrus growers in Sicily, marketing fresh oranges with protected geographical indication, and freshly pressed orange juice made exclusively from high quality fruit.

The OP Rosaria's range of fresh citrus fruits has recently been extended to include different types of juices: freshly pressed orange juice from 100% Ribera navel oranges with the "Arancia di Ribera DOP" designation of origin; freshly pressed mandarin juice; and freshly pressed mixed citrus juice. The entire range of Rosaria citrus juices is produced from the finest quality fruit and is free of supplements such as sugar, preservatives or artificial colouring.

OP Rosaria's products are based on a combination of premium quality, more than fifty years' experience of citrus growing, and expertise in the very latest production methods.

### High quality while improving sustainability

Rosaria represents a guarantee of top quality for the consumer and belongs to the most successful brands in the international citrus sector. Citrus growing for Rosaria is founded exclusively on IP methods, with complete respect for the environment and natural resources. In 2012 the company opened a photovoltaic solar energy plant on 7,400 m² as part of Rosaria's continuing strategy to improve sustainability, while at the same time reducing costs within the supply chain.

Good results also for the on-line sale of oranges. These have increased in the last 3 to 4 years from 8,000 to 100,000 boxes of 10 kg high quality fruit.







#### **Products**

- "Rosaria" pigmented oranges
- 100% freshly pressed citrus juices

# **Blood** oranges

Available December to April

# Production area

Sicily

# 100% freshly pressed juices

- Red: Arancia Rossa di Sicilia IGP
- Regular: Arancia Ribera DOP
- Mandarin
- Mixed citrus: 70% blood orange, 25% mandarin, 5% lemon



#### Company

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