

PRINT ADVERTISING FORMATS 2018

EUROFRUIT

FULL PAGE

1/1 page bleed



216mm x 303mm including set up bleeds on all sides
(logos and text should be at least 8mm from the edge of page)

Artwork

Please supply artwork as one of following:

1. Print-ready PDF
2. InDesign or Illustrator CS5.5 or earlier:
 - All fonts must be supplied/outlined
 - Images must be **300 DPI in CMYK**
3. Photoshop CS5.5 or earlier:
 - Saved as JPG, TIFF or EPS (CMYK only)
 - Minimum 300 DPI

How to send your artwork

- To design@fruitnet.com (max 25MB)
- Via WeTransfer for larger files

DOUBLE SPREADS

1/2 page spread



420mm x 144mm +3mm bleed on all sides (426mm x 150mm)
(logos and text should be at least 5mm from the edge of page)

Double page spread



420mm x 297mm +3mm bleed on all sides (426mm x 303mm)
(logos and text should be at least 5mm from the edge of page)

HALF PAGE

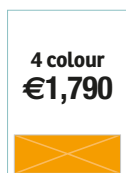


171mm x 127mm, bleeding ad - 210mm x 143mm
+3mm on all sides (216mm x 149mm)
(logos and text should be at least 5mm from the edge of page)



71mm x 256mm, bleeding ad - 88mm x 297mm
+3mm on all sides (94mm x 303mm)
(logos and text should be at least 5mm from the edge of page)

THIRD PAGE



171mm x 83mm, bleeding ad - 210mm x 99mm
+3mm on all sides (216mm x 105mm)
(logos and text should be at least 5mm from the edge of page)



46mm x 256mm, bleeding ad - 63mm x 297mm
+3mm on all sides (69mm x 303mm)
(logos and text should be at least 5mm from the edge of page)

QUARTER PAGE



171mm x 61mm



71mm x 127mm

